

2012 OASIS BALL MAJOR AUCTION ITEMS

PACKAGE TYPE	COMPANY	DETAILS	VALUE
Event Sponsor Packages	Adshel	Medium/Heavy Weight Perth Package (110 panels valued at \$68,750). Excludes production and panels are subject to availability at time of booking. Valid until 30/09/2012.	\$68,750.00
	Evoke Media	\$50,000 package from the Evoke stable of products. Max \$14,950 on Evoke HummerAd (10 days), \$6,950 on Evoke SmartAds (10 SmartAds), \$24,950 on Evoke SizzleAd (10 days of SizzleAd + 1 SmartAd Convoy). Valid until 30/09/2012. Subject to venue approval and availability, excludes production and permits. Dates offered do not include any public holidays or night campaigns. Base rates apply.	\$50,000.00
	Media Tonic / MCN	MCN Media Package - \$30,000 Advertising Package. Media Tonic will supply a schedule based on specific programming targeting the chosen demographic of the successful bidder. This package is to be booked and placed locally. Valid until 30/09/2012	\$30,000.00
	Media Tonic / ooh! Media	ooh! Media Package - Perth to Bunbury Hwy Spectacular - 1 Posting period valued at \$35,000 (based on casual rates). Valid until 31/03/2013 and subject to availability. Cannot be used between October to December 2012. Does not include installation & production.	\$35,000.00
Television Packages	Channel 9	\$25,000 Advertising Package, booked at Channel 9 rate card (75% STW9, 25% GO! Or GEM). Subject to availability and excludes premium properties at time of booking. Valid until 30/09/2012.	\$25,000.00
	Channel 10	\$20,000 Advertising Package, excludes premium properties (i.e. Masterchef, Biggest Loser), base rates apply and subject to availability. Valid until 24/09/2012.	\$20,000.00
	GWN	\$15,000 Advertising Package, base rates apply. Placed at station discretion, subject to availability. Valid until 30/09/2012.	\$15,000.00
	WIN	\$10,000 Advertising Package, base rates apply. Subject to availability and excludes premium properties at time of booking. Valid until 30/09/2012.	\$10,000.00
Cinema Package	Val Morgan	\$10,000 Advertising Package, base rates apply. Does not include production, subject to availability at time of booking. Valid until 30/12/2012.	\$10,000.00
Radio Packages	96fm/6PR	\$10,000 Advertising Package, base rates apply. Subject to availability at time of booking. Valid until 30/09/2012	\$10,000.00
Press Packages	The Sunday Times Magazine (STM)	1 x Full Page Colour in STM, subject to availability at time of booking. Valid until 30/09/2012.	\$20,275.67
	Community Newspaper Group	1 x Full Page Full Colour EGN "Silver Package" in 16 Community Newspaper Group WA titles. All advertisements to appear in the same week, the material must be the same in all titles and is subject to availability. Valid until 31/12/2012.	\$14,500.00
	Hogan Media	1 x Half Page Full Colour ad in WA Rural Press publications (13 in total). All adverts to appear in the same week and subject to availability. To be used by one client only and cannot be resold. Valid until 31/12/2012.	\$13,656.00
Online Packages	PerthNow News Digital Media	\$10,000 PerthNow advertising package, base rates apply. Placements subject to availability at time of booking. Valid until 30/09/2012.	\$10,000.00
	REIWA.com	\$15,000 Advertising Package, base rates apply. Run of site placements are subject to availability at time of booking. Valid until 30/09/2012.	\$15,000.00
	WAtoday Fairfax Digital Media	\$10,000 Advertising Package, base rates apply. Placements are subject to availability at time of booking. Valid until 30/09/2012.	\$10,000.00
	BBC.com The Lonely Planet	\$10,000 Advertising Package, base rates apply. Placements are subject to availability at time of booking. Valid until 30/9/2012.	\$10,000.00
	Telstra Advertising Network	\$10,000 Advertising Package, base rates apply. Placements are subject to availability at time of booking. Valid until 30/09/2012.	\$10,000.00
	realestate.com.au	\$15,000 Advertising Package, base rates apply. Placements are subject to availability at time of booking. Valid until 30/09/2012.	\$15,000.00
	ninemsn	\$10,000 Social Media Package, base rates apply. Includes Windows Live Mail & Messenger. Placements are subject to availability at time of booking. Valid until 30/09/2012.	\$10,000.00
	thewest.com.au Yahoo!7	\$10,000 Advertising Package, base rates apply. Placements are subject to availability at time of booking. Valid until 30/09/2012.	\$10,000.00
Outdoor Packages	Eye Corp	Static EYE Shop campaign to the value of \$15K for WA only. Production and Install will still apply. Exclusion dates 19th November until 30th of December. Valid until 31/03/13	\$15,000.00
	Inlink	4 week package across the Perth Network to the value of \$22,824. Placement is subject to availability and normal booking and material deadlines. Valid until 31/12/2012.	\$22,284.00
			\$449,465.67